

How to do Career Fair like a BOSS!

By: Nnenna Umelloh

The biggest mistake students make in their academic career is waiting until the semester they graduate to prepare for their professional career. Career fairs are an excellent networking opportunity FOR ALL STUDENTS (underclassmen, I'm talking about you)! Career fairs are basically structured networking events and behavior at a networking event does not come naturally to some people. There is a learning curve and I understand that. Fortunately for you, you can overcome that learning curve by following these tips and tricks!



DO YOUR RESEARCH!



PRACTICE YOUR 30 SECOND ME!



LOOK YOUR BEST!



BE CONFIDENT!



DO YOUR RESEARCH

Figure out what companies are going to be at the career fair. Then take some time learning about those company. You do not have to become an expert, but it is important to learn the basics: what the company does, its values, the motto/vision and its products/services.



PRACTICE YOUR 30 SECOND ME

A 30-Second Me is a basic introduction of yourself. A 30-Second Me is great because it is a safe and easy way to start a conversation. As you get more comfortable with attending career fairs, you will be able to start conversations without one.



LOOK YOUR BEST

This does not mean go out there and spend money that you do not have! The most important thing is that you look nice and neat. If you are buying a suit, make sure it fits well. To be on the safe side, dress conservatively.



BE CONFIDENT

If you tell yourself you do not belong at the career fair, then it will show. If you do not believe you are good enough to hire, then no one will hire you. It is incredibly important to believe in your skills, experience and qualifications.



ACHIEVEMENT CONSULTING
BY NNENNA UMELLOH

Redefining Access To Higher Education And Professional Achievement